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## »ALPINE RISING« WITH CERAMICS BY FLORIAN TANZER

### SHOWCASE AT MILAN DESIGN WEEK ON INVITATION OF CURIOUS BOY (MARKUS BENESCH)

**Web and Social Media**  
[luma.launisch.com/ceramics](http://luma.launisch.com/ceramics)  
[@flolaunisch](https://www.instagram.com/flolaunisch)  
[@cumberland\\_54](https://www.instagram.com/cumberland_54)

#### Showcase at Milan Design Week

Markus Benesch (Curious Boy) and Florian Tanzer invite visitors to a fantastic world of the high mountains. A playful showcase with brightly colored furniture, peculiar creatures – and whimsical ceramics.

For about five years, Florian Tanzer's unique vase creations have augmented the visual world of Luma.Launisch. Since 2021, the video artist has been creating a creature or a vase every day under the hashtag #AVaseEveryday: »When I begin, I don't know how it will turn out – whether it will remain just a vase or whether I will add a character. I'm often surprised myself when the finished creature smiles at me. At times I also process my current mood – and it can range from sad and confused to exuberantly happy. It gives me indescribable joy to knead the earthy material and create something with my hands.«

»The colorful flower vases he produces have expressive faces. Some show their teeth, others tear their eyes wide open. Every day, the self-taught artist makes an object. The vases reflect his mood, Tanzer says – whether he had a dentist's appointment on the day he made the snarling container? Probably not, his pieces are inspired by »naive art« and painting with children, he explains. The objects are catching on!«

RONDO (Der Standard) – Anne Feldkamp

»[...] colorful, perhaps a bit eccentric, in any case unique.«

Die Welt – Franka Haiderer (Sotheby's Cologne)

»The creatures can do so much – if we let them. They enchant every room, are aura and tantalizing mystery«

Quote from a vase collector

A colorful selection of the vases is available in the online store via the artist's Instagram channel (@flolaunisch). Florian Tanzer, his creatures, and vases are happy to welcome visitors to his studio (Cumberlandstraße 54, 1140 Vienna).

Florian Tanzer at  
Cumberland54  
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## Luma.Launisch

Since 2008, internationally renowned visual artists Astrid Steiner and Florian Tanzer have been traveling the world with video art projects and musician friends. The duo creates visuals, artistic documentaries, artistic research, image films, videos for operas, art prints, room installations. Luma.Launisch organizes art festivals and indulges his penchant for design: colorful, thoughtful, beguiling!

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